

DODGE COUNTY FAIRGROUNDS 2024



IRA OUTLAWS – DC RODEO – THE PULL – FLEA MARKETS – DODGE COUNTY FAIR – and MORE !

Here's your chance to advertise your business in front of thousands of Dodge County Fairground attendees for the entire 2024 season. With so many advertising options to choose from, we've got something for every advertising budget.

FAIR SPONSORSHIPS:

Track Base Banner: 8' x 2' banner facing the Grandstands.

\$500 (Includes production of banner)

Grandstand Banner: 8' x 4' banner, facing the Fairgrounds

\$700 (Includes production of banner)

Entrance Banners: 8' x 4' banner, seen by everybody entering the Fairgrounds. \$700 (Includes production of banner)

Scoreboard Sponsorship: 8' x 4' plywood banner, located on the racing scoreboard all season long.

\$700 (Includes production of banner)

Building Naming Rights: (2) 8'x4' banners, one facing the Fairgrounds and one facing Hwy. 33. Sponsorship includes 2 banners, 10 General Admission Fair Passes, public address announcements, press releases. \$1500 each. (Includes production of signage)

Fair Staff Shirts: 150 t-shirts worn by Fair volunteers and officials.

\$1200 (Includes your 1-color logo/slogan on the front & back of the t-shirts!)

Family Stage Sponsorships: Featuring Kandu the Magician, Wild World of Animals, Pleasure Valley Pig, Goat, and Duck Races! Includes 8'x4' banner at the Family Stage, online mentions, public address announcements, press releases! \$600 each (3 Available, includes production of Sign)

Fair Event Sponsorships: Tractor Pull, Horse Pull, Demo Derby, Kids Pedal Pull, and more. Includes 8'x4' banner, 10 General Admission Fair Passes, public address announcements, press releases. \$1,000 each (Includes production of banner)

Friends of the Fairgrounds Sponsorship Signs: 3'x2' banner attached to location of your choice.

\$350/sign (Includes production of sign)

Daily Events Board Sponsorship: During the Dodge County Fair, daily events listed on 4 Sandwich Boards, located in prime traffic locations throughout the fairgrounds. Includes signage, public address announcements, press releases. (4 Available) \$500 each (Includes production of sign)



Shuttle Sponsorships: During the Dodge County Fair, shuttles bring fairgoers from the parking lots into the fairgrounds, and then back to the drop-off points. Sponsorship includes signage on the carts and at all drop-off and pick-up points, 10 General Admission Fair Passes, public address announcements, press releases. (2 Available) \$1000 each (Includes production of signage)

Entrance Flag Sponsorships: (4) 10-foot entrance flags to the Fairgrounds, marking exactly where the entrances are! Sponsorship includes signage, 10 General Admission Fair Passes, public address announcements, and press releases. 4 flags - \$2000, 2 flags - \$1250 (Includes production of signage)

Arched Mechanical Building Naming Rights:

(1) 8'x8' Banner - (1-Side) facing the East or West \$1500 (Includes production of signage)

(2) 8'x8' Banners - (1-Side) facing the East and (1) facing the West \$2250 (Includes production of signage)

(1) 12'x8' Banner - (1-Side) facing the East or West \$1750 (Includes production of signage)

(2) 12'x8' Banners - (1-Side) facing the East and (1) facing the West \$2500 (Includes production of signage)

(1) 16'x8' Banner - (1-Side) facing the East or West \$2000 (Includes production of signage)

(2) 16'x8' Banners - (1-Side) facing the East and (1) facing the West \$3250 (Includes production of signage)

(1) 24'x8' Banner - (1-Side) facing the East or West \$2500 (Includes production of signage)

(2) 24'x8' Banners - (1-Side) facing the East and (1) facing the West \$4000 (Includes production of signage)

(1) 16'x16' Banner - (1-Side) facing the East or West \$3000 (Includes production of signage)

(2) 16'x16' Banners - (1-Side) facing the East and (1) facing the West \$5000 (Includes production of signage)

(1) 24'x16' Banner - (1-Side) facing the East or West \$4000 (Includes production of signage)

(2) 24'x16' Banners - (1-Side) facing the East and (1) facing the West \$6750 (Includes production of signage)



MAIN STAGE:

Badger State Truck & Tractor Pull – Wed-Aug. 14th

Tracy Bird – Thurs-Aug. 15th

Country Music Artist

Matt Stell – Fri-Aug. 16th

Country Music Artist

Grand Funk Railroad – Sat-Aug. 17th

CONTACT:

Paul Clements

Dodge County Fairgrounds Marketing

paulrclements@yahoo.com

920-210-7707



**OVER 50 EVENTS
SCHEDULED
for 2024 !**

**ESTIMATED 2024
ATTENDANCE:
Over 90,000!**