



RICE RODEO CO



WWW.BULLTOUR.COM

June 29th 2024 Dodge County Rodeo

OVERVIEW

Dodge County Rodeo and Rice Rodeo Co is bringing the thrilling action-packed world of Professional Rodeo to the Dodge County Fairgrounds June 29th. Skilled cowboys and cowgirls competing in adrenaline pumping events. This will be great entertainment for all ages. We have opportunities for your business to participate and help celebrate the rich American tradition of Professional Rodeo. This will be action packed, thrill a minute Rodeo action for the entire family. This Rodeo is nationally sanctioned with the International Professional Rodeo Association with contestants competing to qualify for the \$500,000 International Finals Rodeo in Oklahoma City.

DODGE COUNTY FAIRGROUNDS

Beaver Dam, Wisconsin

PRESENTING SPONSORS (1) \$2500

- Presenting level naming rights
 - Dodge County Rodeo presented by _____
- (1) Premium arena banner (outgate)
- (6) VIP tickets
- Minimum of 6 PA mentions throughout the show
- Inclusion in all print and digital marketing materials
- Social media cross promotion
 - All Exclusive Sponsors will be featured on 4' x 8' out gate

KIDZ SPONSOR (1) \$750

- (1) 3rd tier arena banner placement
 - Arena banner 3' x 5'
- (2) VIP Tickets
- Minimum of 2 PA mentions throughout the show
- Logo inclusion on website event page

SILVER SPONSOR \$750

- (2) 3rd tier arena banner placement
 - Arena banner 3' x 5'
- (2) VIP Tickets
- Minimum of 2 PA mentions throughout the show
- Logo inclusion on website event page

GOLD SPONSOR (4) \$1500

- (1) 2nd tier arena banner location
 - Bucking Chute banner 2' x 7'
- (4) VIP Tickets
- Minimum of 4 PA mentions throughout the show
- Inclusion in all print and digital marketing
- Logo inclusion on website event page
- Social media cross promotion

BRONZE SPONSOR \$500

- (1) 3rd tier arena banner placement
 - Arena banner 3' x 5'
- (2) VIP Tickets
- Minimum of 2 PA mentions throughout the show
- Logo inclusion on website event page

