

DODGE COUNTY FAIRGROUNDS 2025



Here's your chance to advertise your business in front of thousands of Dodge County Fairground attendees for the entire 2025 season. With so many advertising options to choose from, we've got something for every advertising budget.

RV Park: OPEN April 24 – Oct. 19

Go Kart Races: May 10 & 17; June 7 & 21; July 26, Aug. 23 & 30; Sept. 20 & 27; Oct. 4

IRA Sprint Car Races: May 16 & Sept. 26

Flea Market and Craft Fair: May 17; June 14; July 26; Aug. 23; Sept. 20; & Oct. 11

Dodge County Rodeo: June 28

Truck and Tractor Pulling (MTTPA): Saturday, July 12 at 6 PM

Dodge County Fair: August 13-17

Swap Meet for Automotive Enthusiasts: Sept. 6-7

**Truck and Tractor Pulling (MTTPA): Saturday, Sept 13 at 5 PM
& MORE TO BE ANNOUNCED !**

SPONSORSHIPS:



PARKING LOT ROW SPONSORSHIPS: Sponsorship includes (4) 24" x 30" signs, on (2) posts, 10 General Admission Fair Passes, public address announcements, press releases. \$1000 each, per year. (Includes production of signage)



Track Base Banner: 8' x 2' banner facing the Grandstands.
\$500 (Includes production of banner)

Grandstand Banner: 8' x 4' banner, facing the Fairgrounds
\$700 (Includes production of banner)



Entrance Banners: 8' x 4' banner, seen by everybody entering the Fairgrounds. \$700 (Includes production of banner)

Building Naming Rights: (2) 8'x4' banners, one facing the Fairgrounds and one facing Hwy. 33. Sponsorship includes 2 banners, 10 General Admission Fair Passes, public address announcements, press releases. \$1500 each. (Includes production of signage)

Fair Staff Shirts: 150 t-shirts worn by Fair volunteers and officials.
\$1200 (Includes your 1-color logo/slogan on the front & back of the t-shirts!)

Family Stage Sponsorships: Featuring Nick's Kids Show, Wild World of Animals, Pleasure Valley Pig, Goat, and Duck Races, Chainsaw Carving Demonstration, and Ready Go Dog Show! Includes 8'x4' banner at the Family Stage, online mentions, public address announcements, press releases! \$600 each (Includes production of Sign)

Fair Event Sponsorships: Tractor Pull, Horse Pull, Demo Derby, Kids Pedal Pull, and more. Includes 8'x4' banner, 10 General Admission Fair Passes, public address announcements, press releases. \$1,000 each (Includes production of banner)

Friends of the Fairgrounds Sponsorship Signs: 3'x2' Signs will be placed in prominent locations throughout the event (location suggestions welcome). \$350/sign (Includes production of sign)

Daily Events Board Sponsorship: During the Dodge County Fair, daily events listed on 4 Sandwich Boards, located in prime traffic locations throughout the fairgrounds. Includes signage, public address announcements, press releases. (4 Available) \$500 each (Includes production of sign)

Shuttle Sponsorships: During the Dodge County Fair, shuttles bring fairgoers from the parking lots into the fairgrounds, and then back to the drop-off points. Sponsorship includes signage on the carts and at all drop-off and pick-up points, 10 General Admission Fair Passes, public address announcements, press releases. (2 Available) \$1000 each (Includes production of signage)

Entrance Flag Sponsorships: (4) 10-foot entrance flags to the Fairgrounds, marking exactly where the entrances are! Sponsorship includes signage, 10 General Admission Fair Passes, public address announcements, and press releases. 4 flags - \$2000, 2 flags - \$1250 (Includes production of signage)

MAIN STAGE:

Badger State Truck & Tractor Pull – Wed-Aug. 13th

TBA – Thurs-Aug. 14th

TBA – Fri-Aug. 15th

TBA – Sat-Aug. 16th

CONTACT:

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**OVER 50 EVENTS
SCHEDULED
for 2025 !**

**ESTIMATED 2025
ATTENDANCE:
Over 90,000!**